





2017 POPCORN SALE

Sept 22-Oct 29

New Prizes! New Flavors!

New Mad Scientist Patch Collection!



ENTER THE LAB OF DR. XAVIER PLOSIONIF YOU DARE

FUND YOUR ADVENTURES YEAR-ROUND

trails-end.com



Order anytime at trails-end.com



60 Chocolate Lover's Collection

Over \$35.00 to local Scouting

- ullet Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey
 Caramel
 Crunch™ 15 oz.



Comes in



Over \$13.00

18 oz.

Chocolatey Caramel Crunch

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.



\$20

\$13.00

to local Scouting 18-Pack Microwave Kettle Corn



Deliciously sweet and salty popcorn that melts in your mouth.







i.25 oz.

White Cheddar Cheese Corn

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.



Class
Ocal A traditiona

11 oz.

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant

*Across the entire Trail's End® product line, an average of 73% goes to local Scouting. ©2017 Trail's E

the character necessary for our experience adventures that build future leaders. Your purchase helps a Scout



 Pecan Clusters 7 cz. White Chocolatey Pretzels 17 oz. Milk Chocolatey Pretzels 17 oz. \$60 Chocolate Lover's Collection

 Chocolatey Caramel Crunch™ 15 a

White Cheddar Cheese Corn 5 oz

Over Scale Over Sellow Cheddar Cheese Com 5 oz. Scouting • Jalapeño Cheddar Cheese 5 oz.

White Cheddar Cheese Corn 5 oz.

Butter Toffee Caramel Com 20 oz

Chocolatey Caramel Crunch™ 15 oz

Sweet & Savory Collection

\$30

Cheese Lover's Collection



Chocolatey Caramel Crunch

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.





13.00 The perfect blend of crispy pretzels wrapped in white souting chocolatey goodness.





White Chocolatey Pretzels









Salted Caramel Popcorn with Sea Salt

over Saired Caramel Popcorn
\$13.00 A unique combination of sweet (like a Cub Scout) caramel
souting com with a perfectly balanced finish of sea salt.





18-Pack Microwave

18-Pack Microwave

\$\$

Kettle Corn MICROWAVE

Deliciously sweet and salty popcorn that melts in your mouth

oper VIIDCITE VADIO DATE MICHAWAVE
\$14.00 The perfect combination of popcom, oil, salt and butter to make
scoring you feel like you're at the movies

Unbelievable Butter

MICROWAVE

over Oremium Caramel Corn \$14.00 with Almonds, Cashew & Pezans to local The ideal pairing of sweet caramel popcom mixed with almonds, cashews, & pecans.



order anytime at trails-end.com

The perfect combination of light, crispy popcom and rich white cheddar cheese deliciousness in every savory bite. White Cheddar Cheese Corn



Classic Caramel Corn A traditional favorite full of rich caramel flavor.



Trail's End plain kernels for those who like to make popocom from scratch. Popping Corn







28

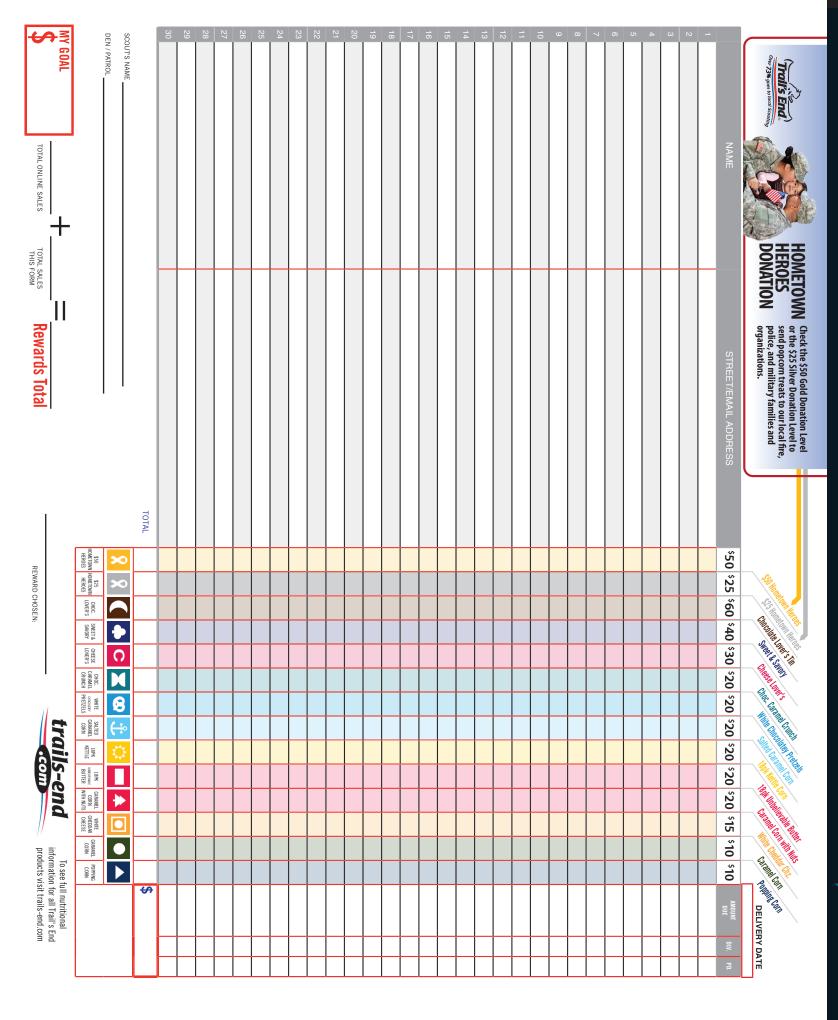
Silver Donation Over \$17.00 to local Scout

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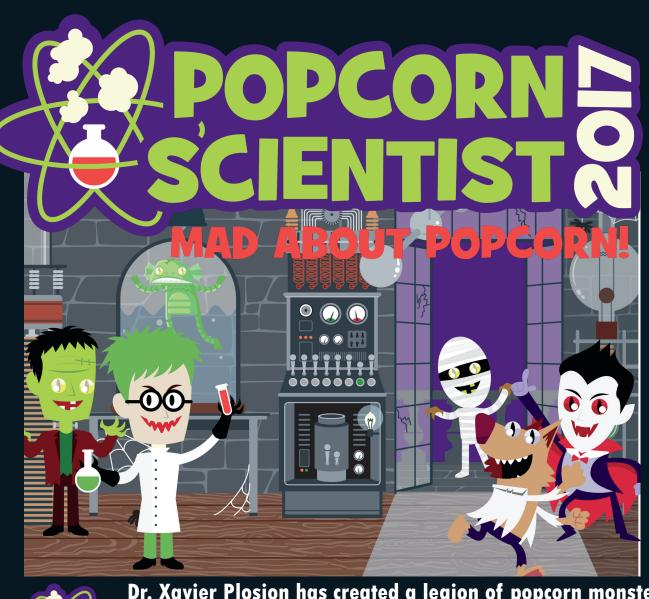
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Please direct your popcorn payment to your Pack or Troop.

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Dr. Xavier Plosion has created a legion of popcorn monsters to help Scouts sell more popcorn and go on Scouting adventures. Each monster has a special ability to help Scouts reach their goal with the new Mad Scientist Patch collection!

Visit www.buyscoutpopcorn.com to learn how **YOU** can be like Dr. X and create your own Scouting Adventure with the fall popcorn sale!



IZE PROGRAM

LEVEL 1 - Mad Scientist Patch Collection 0.1-Sell 1 item-Earn the Dr X Atomic Patch

- 0.2-Make one sale online-Receive the Online Sales Patch
- 0.3-Make one Hometown Heroes Sale-Receive the Hometown Heroes Patch
- 0.4-Sell a total of \$650-Receive the \$650 Club Patch
- 0.5-Sell one of each item on the order form-Recieve the Build your Sale Patch
- 0.6-Be the Top Seller in your Unit or sell at least \$1000-Receive the Top Seller Patch

LEVEL 2 - Reach \$250 in sales

- 1-Stikball w/BSA Branding (twin pack)
- 2-Squat Lock Blade Knife with Clip & BSA Branding
- 3-SOS Survival kit w/compass, multi tool, firestarter and more!
- 4-Grab Bag D









LEVEL 3 - Reach \$400 in sales

- **5-Seven Function Survival Tool**
- 6-Light Saber with Color Changing lights/sounds & stand
- 7-Rosewood Handle Knife w/Clip & BSA branding
- 8-Grab Baa E









LEVEL 4 - Reach \$550 in sales

- 9-LEGO Technic Gateway Racer
- 10-HEXBUG Gladiator Battle Stadium w/3 Nanos
- 11-All Alumninum Tactical Safety Flashlight
- 12-Grab Bag F









\$650 IN SALES--EARN A BONUS PRIZE--SEE PAGE 8!

LEVEL 5 - Reach \$750 in sales

- 13-Camp Stove w/regulator (fuel not included)
- 14-LEGO NINJAGO Vermillion Invader
- 15-Two Person Waterproof Tent
- 16-Grab Baa G
- 17-\$30 Walmart Gift Card











LEVEL 6 - Reach \$1000 in sales

- 18-Walkie-Talkie Set-5KM range
- 19-Camping Bluetooth Speaker/Powerbank/Lantern
- **20-Lighted Gyro Drone Quadcopter**
- 21- \$40 Walmart Gift Card









How to Select your Prize

- -Sell Any item and receive the Dr. X Atomic Patch
- -Sell \$250 or more and get the patch AND choose a prize from the highest level achieved. For example, if a Scout sells \$1250, they can select one (1) prize from Level 6 or below. Limit one (1) prize per Scout.
- -Parent's permission is required to select knife as prize. Submit verbal or written permission to popcorn chair.



PRIZE PROGRAM

LEVEL 7 - Reach \$1400 in sales

22-HEXBUG Battle Ground Tower

23-Swiss Army Cadet Backpack

24-LEGO Star Wars Resistance Troop Transporter

25-\$75 Walmart Gift Card









\$1600 IN SALES--EARN A BONUS PRIZE--SEE PAGE 8!

LEVEL 8 - Reach \$1800 in sales

26-LEGO Superheroes Batman: Killer Croc Smash

27-HEXBUG Battlebots Arena

28-Carrera GO!!! Highway Patrol

29-\$90 Walmart Gift Card









LEVEL 9 - Reach \$2500 in sales

30-Carrera Evolution-Most Wanted

31-Eureka Tetragon 3 Tent

32-LEGO Nexo Knights Jestro's Valcano Lair

33-\$125 Walmart Gift Card









LEVEL 10 - Reach \$3000 in sales

34-LEGO BOOST Creative Toolbox

35-Max Traxx Tracer Racer RC-The Showdown

36-4K Wi-FI Action Camera

37-\$165 Walmart Gift Card









LEVEL 11- Reach \$3500 in sales

38-LEGO Mindstorm EV3

39-Lionel Junction Union Pacfic Steam Train Set

40-HEXBUG Vex IQ Robotics Set

41-\$200 Walmart Gift Card







Walmart 🔆
Gift Card

NORTHERN STAR COUNCIL--COUNCIL ID:250NSC--WWW.NORTHERNSTARBSA.ORG

Grab Bags-Be Surprised! Each Grab

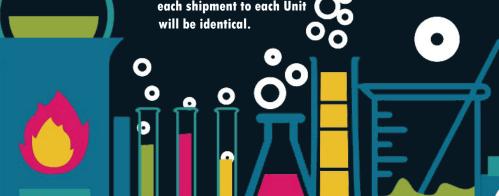
Bag is valued at 50% more than the other prizes at that level. The prizes included in each grab page may not be pictured in this brochure. Grab Bags within each shipment to each Unit

Popcorn Sale Dates: Sept 22-Oct 29

Who to contact:

For Popcorn questions-buyscoutpopcorn.com or 763-231-7201
For Prize related questions-Keller Marketing 1-888-351-8000

Detailed Prize Descriptions at: www.boyscouts-gcc.com





BONUS PRIZES

All selling Scouts are eligible for these prizes. Earn each bonus prize as you pass these sales levels.

LEVEL 1 - \$450

Base Camp Activity Day

Base Camp at Fort Snelling

Choose May 5 or May 20 - Special invitation for the Scout and immediate family members to attend a two hour activity session. Scheduled events include archery, climbing and more. explorebasecamp.org

LEVEL 2 - \$650 CLUB

Slimeball Splat Set or

2018 Camp Slushie Cup

Choose between a Slimeball Splat set or the 2018 Camp Slushie Cup. Slushie Cup comes with five coupons for free slushies at Tomahawk or Many Point Scout camp in 2018.



BASECAMP

LEVEL 3- \$900

Crayola Experience Pass

Discover the magic of color with 25 hands-on attractions. More than 60,000 square feet of wonderful, whimsical adventures await you at

this one of a kind attraction at the Mall of America.

LEVEL 4 - \$1300ADVENTURE POINTS

Earn your first adventure with the Adventure points program. Use the points towards exclusive rewards. See Page 9 for more details.

LEVEL 5 - \$1600 \$50 Walmart Gift Card

Earn a \$50 Walmart gift card to use in store or online.



LEVEL 6 - \$1800

Champions Breakfast on Jan. 6, 2018



All Scouts who reach this level can bring up to three guests to a recognition pancake breakfast.
All Scouts in attendance will be recognized and top sellers will be announced. Special appearance by local scientists!

LEVEL 7 - \$2500

Qualify for a college scholarship

Qualify for the Trails End College Scholarship program. Starting with your qualifying year, earn 6% on all of your sales until you turn 18.



LEVEL 8 - \$4000 \$40 Walmart gift cards

Reach \$4000 in sales and receive a \$40 Walmart gift card. Earn additional \$40 gift cards for every \$500 you sell over \$4000.





DVERTURE

Sell \$1300+ and earn your way to one or more unique experiences

How Adventure Points work:

Earn 60 points starting at \$1300 in sales & earn 10 points for every additional \$100 in sales. The more you sell, the more points you earn!

Example: A Scout sells \$2000 in popcorn and would earn a total of 120 points (60 for reaching \$1300 and 10 for each \$100 after that)

*Partial points are not awarded. Scout has to reach the next \$100 increment to earn 10 points. *Leftover points can be used for the NEW adventure drawing. 10 points per entry. Grand prize is \$500 Lego Shopping Spree!

VALLEYFAIR

50 POINTS-One general admission ticket to Valleyfair-good any day.

NEW!--BIG THRILL FACTORY

60 POINTS-One All Day UNLIMITED PLUS pass. Laser tag, Ropes course, Time Challenge and more! See www.bigthrillfactory.com for activities included at Oakdale or Minnetonka.



NICKELODEON UNIVERSE

60 POINTS-Two 3 hour unlimited ride wristbands, good anyday.



CONQUER NINJA WARRIOR

60 POINTS-Challenge yourself at Conquer Ninja Warrior. Includes two open gym passes good at Conquer Ninja Warrior in Eden Prairie or Woodbury. See



buyscoutpopcorn.com





NEW!-MN UNITED SOCCER *

60 POINTS-Participate in a Scouts only soccer mini camp at the MN United FC practice facility on March 31, 2018 along with a facility tour. PLUS-

-receive two tickets to one of four selected games in 2018. Date subject to change

SCIENCE MUSEUM OF MN CAMP-IN

Science

THE LAST JEDI

120 POINTS-Feb 24-25, 2018. Tickets for a parent & Scout to an overnight

at the Science Museum of

MN. Includes Omnitheater, Science Live demo, workshops, pizza dinner buffet and more! PLUS--a patch to allow free entrance to the galleries for a year.

STAR WARS EP. 8

60 POINTS-Dec. 16, 2017 at 9am. You and a guest will

attend a private screening of Star Wars-The Last Jedi. Includes 2 tickets, 2 popcorns and 2 sodas. Choose Maple Grove, Edina, Roseville, or Inver Grove Heights theaters. (theaters subject to change)

BRICKBUILDERS 4.0

60 POINTS-Feb. 11, 2018. 1pm. The 4th annual celebration of all things LEGO. Scout and parent teams go to seminars, contests, brick builds and more. Each Scout will go home with a Lego set valued at \$20 or more. (date subject to change)

LEFTOVER POINTS? For every 10 points you have leftover, get 1 entry into a drawing for a \$500 LEGO shopping spree







BONUS PRIZES

Earn chances for a trip to DISNEY WORLD!!

Collect all six patches in the NEW MAD SCIENTIST patch collection

WIN A TRIP TO DISNEY WORLD!

Sell \$1300 and YOU could be at Disney World, just like last year's winner, Anthony P, from Troop 405 in Crystal, MN!

How can YOU win a trip to Disney World?

Sell \$1300 and earn ONE entry into the drawing. Earn another entry for every \$500 you sell over than amount.

Prize includes:

- -\$1500 airfare credit
- -4 Days and 3 Nights at 1 of 4 selected Disney

resorts (subject to date availability)

-Park Passes for 4

See www.buyscoutpopcorn.com for details. Meals not included. Drawing held at Champions breakfast, need not be present to win. Subject to state and federal tax.



MAD SCIENTIST PATCH COLLECTION

Online Sales-Crunchula

Sell at least 1 item online. Register at www.trails-end.com and create your own account. Online sales count towards your price levels!

\$650 Club-Creature from the Crunch Lagoon

Sell at least \$650 in any combination of products and HH.

Sell 1 Item-Dr Xavier Plosion
Sell 1 popcorn bag, box or HH using

Hometown Heroes-Wolfgang

Sell at least \$25 in Hometown Heroe

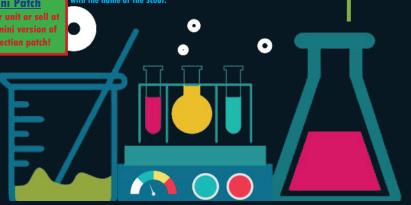
Build your Sale-Frankenpop Sell one of each non-hometown

New for 2017--Mentor Patch

nish these 5 requirements to earn the new Mentor Mummy patch

- 1. Identify a Scout who is new to Scouting, new to the popcorn sale or a Scout that would like some help reaching their sales goal. Ask them if they would like help during the popcorn sale.
- 2. If that Scout agrees, work with that Scout to plan out a sales event (door to door, storefront or another event approved by your Scout leader). Talk about what materials are needed and ask the Scout what their goal is for the sales event. Goal can be dollar amount or another goal (example: number of houses visited) approved by your Scout leader.
- 3. Participate as a two person team for at least 60 minutes of a sales event. As the Mentor, use the three part teaching process for the event.
 - 1. Show the Scout 2. Work as a team with the Scout
 - 3. Let the Scout do it by themselves
- 4. After completion, talk about what each other did well and/or what could have been improved upon.
- 5. Report back to your unit popcorn chair that steps 1-4 are complete, along with the name of the Scout.





MY GOAL

Scouts and Parents, set aside a time to sit down & plan out your sale.

When will you go door to door, call family from out of town, set up a storefront, sign up for online sales, and more! Write down goals and plans of action and stick to them! Setting and reaching a goal together is a great achievement. For more tips, visit www.buyscoutpopcorn.com.

MY SALES GOAL S

Breakdown your goal into different types of sales to make it manageable.

Storefront	\$
Door to Door	\$
Calling	\$
Online	\$
Table Tent	\$
Other	\$

MY MOTIVATION

I set a sales goal so I can:

• Earn these prizes

•	Do this	awesome	Scouting	activity
L				

SET YOUR GOAL

Total

Use this chart to help you set and reach your sales goal. When you break it down, it's easy and fun. Challenge yourself to craft your best sale ever!

SALES	SALES	SALES	AVERAGE #0F
GOAL	PER WEEK	PER DAY	ITEMS PER DAY
\$350	\$70	\$10	1
\$750	\$150	\$20	1.5
\$1000	\$200	\$27	2
\$1500	\$300	\$40	2.5
\$1750	\$350	\$47	3
\$2000	\$400	\$54	3.5
\$2500	\$500	\$68	4

USE A SCRIPT THAT TELLS PEOPLE WHAT YOUR FAVORITE PART OF SCOUTING IS.

For example: Hi, my name is ______, and I am a (Cub Scout/Boy Scout) with (Pack/Troop) _____.

My favorite thing about Scouting is _____.

I'm selling popcorn to raise money for the fun things I like to do in Scouting. The popcorn is delicious and there are many different kinds to choose from. Will you please help support me? (Always say "Thank You" when you are done)

SALES TIP:

Don't think of it as selling popcorn. Think of it as selling Scouting and the adventures you get to experience. People can buy popcorn at most any store, but no one can buy the adventures and fun Scouting is for you and your friends. The popcorn is a tasty bonus! Most of all, HAVE FUN!



FO FOR PARENTS

rill fills sheet out at your only kick off, put on friage as a handy reference foor				
IMPORTANT DATES				
Our Unit's sale will begin on	and end on			
All online and mobile sales count toward Scout Rewards from Aug. 1 through Oct. 30.				
Money Turn In Date	_Location			
Popcorn Pickup Date	_Location			
Popcorn Return Date	_Location			
GOALS				
Our Unit's popcorn sales goal is \$				
Each Scout's sales goal is \$ to pay for a great Scouting program.				
Each sale earns% for our Unit.				
Funds are then broken out into: Scouts	% and Unit%			
Our unit's Prizes will be: 1	2			
	4			
Popcorn Prize Choice due to by Date				
HAVE QUESTIONS OR NEED MORE INFORMATION?				
We can help you prepare for the sale and answer any questions you have.				
Contact: Email:	Phone:			
Contact:Email:	Phone:			
Why is selling popcorn important for our Scout Unit? We plan to use the money we raise to do the following activities: 1	Why is selling popcorn important for Northern Star Council Scouts? Over 2.3 MILLION dollars went directly back to Scouting programs in 2016 because of the popcorn sale. \$1.5 million went directly back to the units and Scouts to help pay for their annual program, camping experiences and other Scouting events. The annual sale is a vital part of the Northern Star Council's annual budget, accounting for 8% of the total budget. Because of the sale, NSC is able to provide top quality programs while keeping camp and activity fees low. The popcorn sale is a WIN-WIN for Units & Northern Star Council. Thank you for your participation in the popcorn sale. Visit www.buyscoutpopcorn.com for more information.			





PARENTS

Take this table tent to work, church, or any place that allows your friends and co-workers to support your Scout!

FOLDONDOTTEDLIN







Sweet & Savory Collection

- \$27.00
- Butter Toffee Caramel Corn 20 oz.
- White Cheddar Cheese Corn 5 oz.
- Chocolatey Caramel Crunch™ 15 oz.





Cheese Lover's Collection

Over \$20.00

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz
- Jalapeño Cheddar Cheese 5 oz.







20 oz.

White Chocolatey Pretzels

The perfect blend of crispy pretzels wrapped in white chocolatey goodness.





with Sea Salt Salted Caramel Popcorn

A unique combination of sweet (like a Cub Scout) caramel corn with a perfectly balanced finish of sea salt.





18-Pack Microwave

Unbelievable Butter

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies





The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.





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Popping Corn

Trail's End plain kernels for those who like to make popcorn from scratch.



that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End® products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization. $\operatorname{ind}^{\operatorname{\$}}$. All rights reserved.

